

COM 398 Syllabus

TV-10 On-Campus Internship for Mass Media

Lecture: Wednesday 3:00 to 3:50 pm in FEL 030

Labs: Weekly Newscasts and Production Shifts By Appointment

Instructor: Bob Carroll

rcarro3@ilstu.edu

Fell 024
(309) 242-6719

Office: 438-7780

Cell:

News Room: 438-5481 Control Room: 438-7930 News
Director: 438-5484

Office Hours

Monday 10:00am-11:00am, Thursday 2:00pm to 3:00pm. Other times are available by appointment. I can usually be found in the newsroom, Post Production Room, studio, or my office every morning until the noon newscast.

Course Objectives

Com 398 is a variable credit professional practice, which can be repeated for credit multiple semesters. It is designed to give students the opportunity to build on television production skills learned in Com 263 and any previous semesters of 398. In addition to one lecture each week, students are required to work graphics, creative services or web posting and directing shifts. Shifts are based on credit, experience, and availability. A three-credit-hour student should work a minimum of two graphic/creative services/web posting shifts per week plus two directing

shifts. Students will demonstrate a substantial increase in general knowledge of television production, branding and promotion.

- Students will demonstrate competence in television production
- Students will demonstrate evidence of professional competence in directing a live newscast

Lecture (3-3:50 pm Wednesday)

This meeting will involve lecture, discussion and practical experience. Some class sessions will be held jointly with journalism interns; others will be held separately. Students will watch examples of TV-10 and other newscasts, to review writing, interviewing, generating ideas, selecting soundbites, stand-ups, live shots and more. Some time will be spent in the edit bay and studio, to improve performance skills. Students will also work on improving resumes and cover letters and will update and improve their online portfolio.

Graphics Shifts

People who do graphics shifts will make motion graphics for Over The Shoulder monitor graphics, bump videos and edit headlines. This shift is from 8:00am to 11am.

Web Posting Shifts

People who do web posting will edit down full shows and individual stories and post them to Vimeo, then embed those videos to Wordpress posts on the isu10news.com website.

Creative Services Shifts

Creative services shifts will focus primarily on creating thirty second promos to promote our shows and the TV-10 program.

Evaluation and Projects

Students will be assessed on how they are progressing, based on where they started, and what they are trying to achieve This is a holistic grade, based on the bulk of the work, not on any one individual piece or experience. There will be a final project. This project will be individualized to the hopeful career path of the student. There will also be a final portfolio website. Not every student will have assignments in each category. If you don't have a grade in a category, it won't count for or against your total grade.

All assignments must be turned in on time. Any assignments turned in late will be docked 10% for the first day, 50% for the second day. No assignments will be accepted more than two days late.

Grading

Lecture attendance points	50
Shift Attendance points	100
Production points	100
Control Room/Directing points	100
Final Project (Promo). Points	100
Web Portfolio points	100

Final grade is on a 90/80/70/60% scale

Grading of Lecture attendance

0-1 absence: 50 points
2 absences: 40 points

3 absences: 20 points
4 or more: 0 points

Grading of shift attendance

Unexcused Absences

Much of this course relies on teamwork. During live newscasts and photog/MMJ shifts, other people are affected if you don't show up. Absence from newscasts and photog/MMJ shifts without notice will be considered unexcused. More than 10 minutes late for a shift without communicating will also be considered unexcused absence. Unexcused absences cannot be made up, and will drastically affect your total grade.

Excused Absences

Some absences can be considered excused with advanced notice. This might include athletic activities, military duty or a major life event (like a wedding.) These will be determined on a case-by-case basis—but must be scheduled in advance.

If you have to miss class due to an extended illness (3 or more consecutive class days), communicable disease or a bereavement, the Dean of Students Office can help. It's located in Room 387, Student Services Building.

For the absence to be excused due to illness or bereavement, the student must provide appropriate documentation to the Dean of Students Office.

Shifts missed due to excused absence must be made up within a reasonable period.